

SYNOVUS®

the bank of here

8025 Westside Parkway
Alpharetta, GA 30009
(770) 751-4771
williamwideman@synovus.com
www.synovus.com

Areas of Expertise

Deposit Services
Treasury Management (ACH,
Wires, Fraud Prevention)
Small Business and Commercial
Lending Solutions
Credit Card Services

Business Partners

Private Wealth Management
Financial Management Solutions
SBA
Merchant Services
International Banking
Mortgage

**“Becoming the bank people
think of first for all their
financial services needs”**

**Relationship Centered
People-first Culture
Community-committed
Personable and Capable**



Synovus Financial Corporation is a financial services company based in Columbus, Georgia, with approximately \$45 billion in assets. Synovus provides commercial and retail banking, investment, and mortgage services through 300 branches in Georgia, Alabama, South Carolina, Florida, and Tennessee.

Synovus Bank, a wholly owned subsidiary of Synovus, was named one of American Banker’s “Best Banks to Work For” in 2018 and has been recognized as one of the country’s 10 “Most Reputable Banks” by American Banker and the Reputation Institute for four consecutive years.

History

Synovus began 130 years ago with a simple act of kindness between a worker and an executive at a Columbus, Georgia textile mill.

The worker’s dress became tangled in factory machinery, and money she had sewn into her hem spilled onto the floor. Explaining she felt this was the safest place to keep her savings, a mill executive offered instead to secure her money in the mill safe and pay her interest. That same service was soon offered to all the workers, and those deposits marked the beginning of Synovus.

Since 1888, we have remained committed to serving others, offering solutions, and building trusting relationships with team members, customers, and shareholders. On those same guiding principles, we built a comprehensive financial services company that today operates in five states across the Southeast; yet, because of our relationship-driven, community banking model, in the nearly 170 communities we serve, we are still the local bank. Synovus focuses on its position in high-growth Southeastern markets and commitment to being a great place to work to ensure the delivery of unparalleled customer experiences.

Deposit and Loan Solutions

At Synovus we offer comprehensive banking solutions through an array of deposit services and portfolio loan options for business owners and entrepreneurs looking to grow their business.

We are experienced and ready to discuss banking and financial options for you or your clients.



Synovus Bank, Member FDIC.

Loan products subject to credit approval.
Deposit accounts subject to approval.



William B. Wideman
 Vice President
 Alpharetta Market Manager

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20+ Years Banking Experience
Well Informed
Responsive
Credible
Collaborative

Exclusive BCN Member Offer

New Business Account Intro Pack
 (Free)

- 150 High Security Laser Checks
- 50 Manual Deposit Tickets
- 1 Pre-inked Endorsement Stamp

Value \$200

William B. Wideman Bio

Over 20 years' experience in banking and financial services serving residents and business owners in North Metro Atlanta. William Wideman started his career in banking with the Nations Bank's management team in 1996 focusing on growing the bank's footprint through its North Atlanta In-Store Division. During his tenure he managed multiple offices including the opportunity to manage and lead a retail team at one of only seven Financial Centers with Bank of America from 2002-2005. He served as a dual employee with Bank of America as well as Banc of America Investments, carrying Series 6, 63 and Life Insurance licensing in Georgia.

In 2005, after being recruited by Bank of North Georgia, a division of Synovus, to manage their corporate retail office in Alpharetta, he chose to make a career move. William Wideman has since remained with Synovus in Alpharetta being recognized as one of the top performing market managers in the company consistently for over a decade. In 2016 he was recognized as the top performing market manager with Bank of North Georgia with loan production exceeding \$10 million. Losing his top two producers to promotions within the company in 2017 he rebuilt his team and in 2018 generated over \$20 million in loan production. His success can be most appreciated in his ability to recognize and develop individual talent and successfully insure his team members are promoted within the company.

Additionally, to his professional career in North Fulton County, he is an active resident in East Cobb County serving civically in multiple capacities. He and his extended family have all resided in East Cobb since 1980.

COMMUNITY SERVICE

2008-2014 Senior Services North Fulton, Chairman of the Board 2012-2014
 1992-2018 Johnson Ferry Baptist Church, middle school small group leader
 2009-Today East Marietta Basketball community coach, past commissioner
 2012-Today Post Oak Recreation, Treasurer

BBA, Kennesaw State University (Magna Cum Laude)



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